

Jennifer Ryan Mainprice

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Professional Journalist/Broadcast & New Media

- Award-Winning Journalist with more than 11 years of experience writing, editing, shooting and reporting broadcast and print stories across the nation and overseas.
- Respected leader of creative teams, multimedia divisions and broadcast communications departments. Conceptualize and orchestrate news specials that effectively reinforce local business and entrepreneurial stories.
- Proven ability to increase ratings in both morning and evening news broadcasts and produce successful award-winning shows.

Skills

- Writing & Public Speaking
- Social Media Research & Development
- Creative Team Leadership
- Product Positioning & Branding
- Web & Print Content Development
- Editing Video (Non-Linear, Linear)
- Produce 60-minute Specials/Newscasts
- Web-Casting & Skype Interviews
- Public & Media Relations

Awards

AP Award for Best Investigative Series ("*Crossing The Line*", an in-depth look at high school coaches who use their power to seduce female athletes.), 2007

AP Award in Georgia/Florida for Best Hard News Series ("*Healing Haiti*", documenting my travels to Haiti as a One-Man-Band covering Tallahassee doctors healing Haitian patients.), 2004

Professional Experience

Multi-Media Journalist/Consumer Anchor, KUSA (NBC), Denver, 2/2009 to Present

Research, produce, write, shoot and edit video and web articles daily. Manage social media networks: Facebook, Twitter, 9NEWS.com. Build graphics, charts and online web polls for business/consumer stories.

Selected Accomplishments:

- Developed and launched a weekly series called "Starting Over" identifying entrepreneurs who took a risk in the recession and began a new career or business.
- Created a Consumer Segment on the Weekend Morning Broadcast called "Your Money Sunday" featuring consumer related briefs that help our viewers save money.
- Helped develop 9NEWS Facebook pages and Twitter profiles to engage viewers with our social media networks
- Produced/Anchored 30-minute special on unemployment called "Help Wanted", July 2010

Morning News Anchor/Reporter, KRDO (ABC), Colorado Springs, 10/2008 to 4/2009

Anchored Weekend Morning newscasts while working part-time at 9NEWS (KUSA) in Denver. Reported when needed on general assignment stories.

Spokes model/ On-Air Talent, Big Fish Talent, Denver, 8/2008 to Current

Radio News Anchor, KYGO Radio, Denver, 2/2008 to 4/2009

Evening News Anchor, (CBS) WCTV, Tallahassee, FL 1/2005 to 2/2008

Evening News Anchor, (FOX) WTLH, Tallahassee, FL - 1/2005 to 2/2008

Weekend Morning Anchor/Reporter, (CBS) WCTV, Tallahassee, FL 10/2002 to 1/2005

Weekend Anchor/ Reporter, (CBS) KREX-TV, Grand Junction, CO 10/2000 to 10/2002

Technology

Software: iNEWS, ENPS, Photoshop, MS Office (Word, Access, Excel, PowerPoint)

Web/Multimedia: AvidNewscutter, Flash, Edius, Final Cut Pro, Axis Graphics, Newsmaker

Education

Education: BA, University of Denver

Major: Mass Communications with emphasis in Journalism

Minor: Business Administration

3.6 GPA, Full-Ride Scholarship Athlete / Volleyball

Member of Volunteers of America, Denver

Portfolio on Request ● Available for Relocation